



Equal project Emerges from Tallaght

AN innovative program aimed at the development and expansion of ethnic minority businesses held a masterclass weekend in Athlone recently.

The "Emerge" Equal project has centres all over Ireland but is based in Tallaght.

The masterclass weekend, held last week, was organised for established ethnic entrepreneurs seeking to grow and develop their business and take them to 'the next level'.

Expert presenters covered topics such as networking skills, business development strategy, finance strategy, marketing strategy and invited the participants to take the opportunity to re-evaluate their businesses and assess their business opportunities.

Liane Scott of Emerge Tallaght said: "The masterclass was aimed at people who are in business for around two years and looking to develop the business further.

"We had eight people attend from very different backgrounds, we invited everybody and anybody."

She added: "The Tallaght centre is like the hub for the entire project, everything is organised from here."



John Kearns, Partas, Declan Byrne, Byrne Conroy Consulting, Ken Germaine, BASE, Hafeez Rehman, Rehman Foods, Mike Adascalitei, AA Cleaning Factory, Dr Wilberforce Owusu-Ansah, South Cork Enterprise Board, Adeola Ogunsina, Valour Investment, Hazim Kezze, Iman Casing and Foods Ireland; (Front Row, l to r) Noreen Keegan-Kavanagh, Emerge, James Anderson, Pegas 2000, Patricia Callan, Small Firms Association, Anda Adascalitei, AA Cleaning Factory, Anita Patil, Cafe Society, Hamilton Niculescu, StudVio deSign.